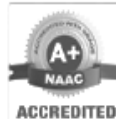




**MOHAMED SATHAK
ENGINEERING COLLEGE**
KILAKARAI-623 806, RAMANATHAPURAM DIST.
AN AUTONOMOUS INSTITUTION



(Recognized under section 2(f) & 12B of UGC, NewDelhi)

Approved by AICTE, COA, New Delhi, DGS Mumbai, Affiliated to Anna University, An ISO 9001:2015 Institution, Sponsored by Mohamed Sathak Trust, Chennai - 06.



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



INSTITUTION'S INNOVATION COUNCIL (IIC)

Quarter 2 (1st December - 28th February))-Plan for Academic Year 2024-25

Date:28.11.24

Calendar Activities

| Sr. No | Activity | Suggestive Mode of Conduct of Activity | Suggestive Level of Activity | Responsibility | Thrust Area of Activity |
|--------|--|--|------------------------------|----------------|---|
| 1. | Workshop on Design Thinking, Critical thinking and Innovation Design | Offline/Online | 1 or 2 | CSE | Conducting a Maximum Number of prescribed activities focuses on Inspiration, Motivation, and Ideation |
| 2. | Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active Atal Tinkering Labs and School Innovation Council (SIC) | Offline/Online | 1 or 2 | AIDS | |
| 3. | Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL);Commercialization of Lab Technologies & Tech-Transfer | Offline/Online | 1 | Mechanical | |
| 4. | Workshop on Effective Sales and Marketing Strategies for Entrepreneurs /Startups | Offline/Online | 1 or 2 | MBA | |
| 5. | Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit | Offline/Online | 1 or 2 | Civil | |
| 6. | Field/Exposure Visit to Pre-incubation units such as AICTE Idea Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc. | Offline | 2 or 3 | ECE | |
| 7. | Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository | Offline/Hybrid | 3 or 4 | Chemical | |
| 8. | Innovations Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support | Offline/Hybrid | 3 or 4 | Architecture | |

Self-driven Activities

| Sr. No | Activity | Responsibility | Thrust Area of Activity |
|--------|---|----------------|---|
| 1. | Any Activity related to Inspiration, Motivation, and Ideation | Aeronautical | Conducting a Maximum Number of prescribed activities focuses on |
| 2. | Any Activity related to Inspiration, Motivation, and Ideation | IT | |

| | | | |
|----|---|--------|---------------------------------------|
| 3. | Any Activity related to Inspiration, Motivation, and Ideation | Marine | Inspiration, Motivation, and Ideation |
|----|---|--------|---------------------------------------|

Day Celebration Activities

| S.No | Date | Celebration Activity Name | Responsibility |
|------|------------|----------------------------------|----------------|
| 1 | 14.12.2024 | National Energy Conservation Day | EEE |
| 2 | 12.01.2025 | National Youth Day | Agri |
| 3 | 16.01.2025 | National Startup | MCA |
| 4 | 28.02.2025 | National Science Day | CSBS |

MIC Driven Activity

- Based on the Guidance from MIC from Time to Time


IIC President

PRESIDENT
Institute Innovation Council
Mohamed Sathak Engineering College,
KILAKARAI-623 806.




PRINCIPAL

Dr.V.NIRMAL KANNAN,M.E.,Ph.D.,
PRINCIPAL
MOHAMED SATHAK ENGINEERING COLLEGE
KILAKARAI-623806.